

# Pilot Program, 2022 Impact Report

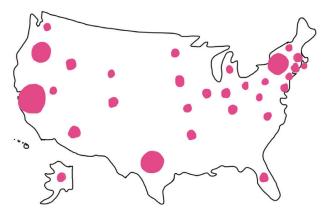
#### DrawTogether is an interactive show and learning universe that uses art to grow hearts.

DrawTogether Classrooms is a program that empowers educators and learners to develop curiosity, creativity, confidence, and connection through high-quality drawing-based experiences and resources. In the 2021–22 school year, 100 classrooms and programs from 30 states around the U.S. participated in a pilot program to assess the impact of DrawTogether in an educational setting. Here's what we found.

### Who We Serve

80% of the schools and programs we partner with serve low-income and historically marginalized communities. Our partners come from elementary, middle, and high schools, afterschool programs, pediatric hospitals, libraries, and community centers.

## Where We Are



### What We Do

- Social-emotional standards-aligned resources to develop creative competencies!
- 12 participatory video episodes
- 26 participatory podcast episodes
- Amazing Educator Guide, including curriculum, activities and educational materials
- DrawTogether Classroom Posters created by famous illustrators
- DrawTogether Art kits for individual students
- Professional development and collaboration throughout the school year



#### As featured in PBS Newshour, New York Magazine, the LA Times!

999% will use DT next year (1 person won't because they are moving to another job)

# 100%

of participants who completed the program said that DrawTogether helped their students use art making as a vehicle for exploring and expressing thoughts and feelings



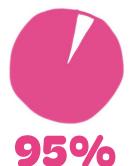
HAVE YOU EVER SEEN STATS LIKE THESE ?!

# Highlights of DrawTogether Classrooms' Impact

and THERE'S SO MUCH MORE I

"Draw Together helped me find more joy in my teaching. This year has been filled with challenges and Draw Together helped me connect more positively with my students." - 3RD GRADE TEACHER, CALIFORNIA

"DrawTogether allows students to take risks and use their mistakes to their advantage. Kids absolutely LOVE it." - 3RD GRADE TEACHER, WASHINGTON D.C.



noticed that DT helps students discuss and reflect on their own emotions



noticed that DT helps students with self-confidence



noticed that DT helps students build resilience



93% noticed that DT helps students understand others' emotions



86% noticed that DT helps students display empathy and compassion

"The ease of implementation, the positivity of the lessons, the ability for students to create in their own way, and the appreciation of mistakes were all very valuable."

- 5TH GRADE TEACHER, WASHINGTON

"Students internalizing some of the ideas around making mistakes and moving on, there are no rules in art. Accepting art as a process not a product. Talking about our inside weather (all the time)."

- 1ST GRADE TEACHER, CALIFORNIA

BASED ON SURVEYS COMPLETED By 80%. OF PARTICIPATING EDUCATORS

"I love what DrawTogether is striving to accomplish. I love the support and the opportunities it has given schools and teachers to bring SEL into the classroom." - MIDDLE AND HIGH SCHOOL ART TEACHER. KENTUCKY

"My students love DrawTogether and are totally engaged. Suso is a plus, as well as dancing." – ELEMENTARY SCHOOL ART SPECIALIST, NEVADA

#### DrawTogether is growing to reach 10,000 classrooms and partners by the end of 2023.

# JOIN US! For More Information:

Wendy MacNaughton, Founder and Chief Drawing Officer: WendyMac@DrawTogether.Studio Kate Levitt, Director of Education and Impact: Kate@DrawTogether.Studio http://drawtogether.studio/classroom